



we make **BRANDING** *your* **COMMUNITY SO EASY**

BRAND YOUR COMMUNITY WITH SPROUT TODAY

Sprout Marketing specializes in branding and marketing for apartment communities just like yours. Looking for a new logo, or maybe just a refresh? New sales sheets? Marketing folders and/or trifold brochures?

We have you covered with affordable and effective marketing designs to brand your apartment community.



SPROUT DESIGN OFFERINGS

Reprints with no design changes are 20% off and Members get 10% off all pricing.

Item	Digital Files Only	100 Prints	250 Prints	500 Prints	1000 Prints	Add-On: Canva	Total
Logo	<input type="checkbox"/> 3 Logos: \$500 <input type="checkbox"/> 6 Logos: \$1000						
Style Guide	<input type="checkbox"/> \$3,500						
2D Floor Plan	<input type="checkbox"/> \$95/Plan (# of Plans: ___)						
2D + Finishes Floor Plan	<input type="checkbox"/> \$175/Plan (# of Plans: ___)						
3D + Finishes Floor Plan	<input type="checkbox"/> \$350/Plan (# of Plans: ___)						
Floor Plan Handouts	<input type="checkbox"/> \$28/Plan (# of Plans: ___)	<input type="checkbox"/> \$149/Plan	<input type="checkbox"/> \$239/Plan	<input type="checkbox"/> \$389/Plan		<input type="checkbox"/> \$75 per plan	
Map Drawing	<input type="checkbox"/> \$695 <input type="checkbox"/> Extra Floors: \$150/floor						
Map 1-Sided Handout	<input type="checkbox"/> \$75	<input type="checkbox"/> \$149	<input type="checkbox"/> \$239	<input type="checkbox"/> \$389		<input type="checkbox"/> \$75	
Folder	<input type="checkbox"/> 1 Pocket: \$275 <input type="checkbox"/> 2 Pockets: \$275		<input type="checkbox"/> \$1,595	<input type="checkbox"/> \$1,685	<input type="checkbox"/> \$1,895	<input type="checkbox"/> \$150	
Trifold	<input type="checkbox"/> \$225	<input type="checkbox"/> \$285	<input type="checkbox"/> \$365	<input type="checkbox"/> \$540	<input type="checkbox"/> \$690	<input type="checkbox"/> \$150	
1-Sided Flyer	<input type="checkbox"/> \$75	<input type="checkbox"/> \$149	<input type="checkbox"/> \$239	<input type="checkbox"/> \$389		<input type="checkbox"/> \$75	
2-Sided Flyer	<input type="checkbox"/> \$125	<input type="checkbox"/> \$285	<input type="checkbox"/> \$365	<input type="checkbox"/> \$540	<input type="checkbox"/> \$690	<input type="checkbox"/> \$150	
Postcard/Notecard	<input type="checkbox"/> \$85	<input type="checkbox"/> \$145	<input type="checkbox"/> \$175	<input type="checkbox"/> \$215	<input type="checkbox"/> \$245	<input type="checkbox"/> \$150	
Rackcard	<input type="checkbox"/> \$85	<input type="checkbox"/> \$115	<input type="checkbox"/> \$155	<input type="checkbox"/> \$215	<input type="checkbox"/> \$275	<input type="checkbox"/> \$150	
Door Hanger	<input type="checkbox"/> \$75		<input type="checkbox"/> \$295	<input type="checkbox"/> \$345	<input type="checkbox"/> \$425	<input type="checkbox"/> \$75	
Business Card	<input type="checkbox"/> \$25/person (# of People: ___)	<input type="checkbox"/> \$50/Person	<input type="checkbox"/> \$75/Person	<input type="checkbox"/> \$88/Person	<input type="checkbox"/> \$119/Person	<input type="checkbox"/> \$75 per person	
Letterhead	<input type="checkbox"/> \$55		<input type="checkbox"/> \$195	<input type="checkbox"/> \$225	<input type="checkbox"/> \$265	<input type="checkbox"/> \$75	
#10 Envelope	<input type="checkbox"/> \$25		<input type="checkbox"/> \$190 <i>Shipping Not Included</i>	<input type="checkbox"/> \$220 <i>Shipping Not Included</i>	<input type="checkbox"/> \$270 <i>Shipping Not Included</i>	<input type="checkbox"/> \$75	
A7 Envelope	<input type="checkbox"/> \$25		<input type="checkbox"/> \$265 <i>Shipping Not Included</i>	<input type="checkbox"/> \$295 <i>Shipping Not Included</i>	<input type="checkbox"/> \$355 <i>Shipping Not Included</i>	<input type="checkbox"/> \$75	
Stickers	<input type="checkbox"/> \$25			<input type="checkbox"/> \$265	<input type="checkbox"/> \$349	<input type="checkbox"/> \$35	
Digital Graphics	<input type="checkbox"/> \$45/Graphic					<input type="checkbox"/> \$35 per graphic	
A-Frames	<input type="checkbox"/> \$75	<input type="checkbox"/> \$245 Comes with stand. Shipping Not Included.				<input type="checkbox"/> \$75	
Poster	<input type="checkbox"/> \$45	<input type="checkbox"/> \$55 Shipping Not Included.				<input type="checkbox"/> \$35	
Bandits	<input type="checkbox"/> \$45	<input type="checkbox"/> \$55 Comes with stake. Shipping Not Included.				<input type="checkbox"/> \$35	
Floor Decal	<input type="checkbox"/> \$25	<input type="checkbox"/> \$45 Shipping Not Included.				<input type="checkbox"/> \$35	
TOTAL							\$

BY SIGNING THIS DOCUMENT YOU ARE AGREEING TO:

- I approve that I'm authorized to make this request and/or purchase and agree that the items above will be invoiced with the most updated rates. I understand I am responsible for prepayment of the invoice prior to Sprout providing final files or prints
- I accept full responsibility for all creative decisions on behalf of the community and know that Sprout Marketing is not responsible for looking into or providing legal counsel on behalf of the brand such as investigating or providing trademarking services. I agree to indemnify and hold Sprout Marketing harmless from all liability, damages and expenses (including reasonable attorney's fees) resulting from any creative decisions.
- I have authorization, ownership, and legal rights for all logos, images, photographs or files provided to Sprout. I consent for Sprout Marketing to use the provided files and I accept full responsibility for the use of and agree to indemnify and hold Sprout Marketing harmless from all liability, damages and expenses (including reasonable attorney's fees) resulting from the use of the images by Sprout Marketing. I agree that Sprout Marketing has the right to use any items created by Sprout in promotional materials, templates, or merchandise in print and online.

Your Name

Date

LOGO DESIGN

LOGO

- 3 Logo Options: \$500
- 6 Logo Options: \$1,000

YOUR FINAL FILE PACKAGE

- Logos in Full-Color, All Black, and All White
- Links to Font Files Used
- Color Palette

how it works

- Sprout will provide you with a mood board
- You'll review and let us know what you love/hate
- We will send over your logo options
- You have revision rounds to make adjustments
- Once approved and paid, we'll send your logo package

what we need from you to start

- Fill out our questionnaire. [CLICK HERE!](#)
- Your preferred billing email

estimate timeline

Mood Board: 2-4 days after questionnaire received

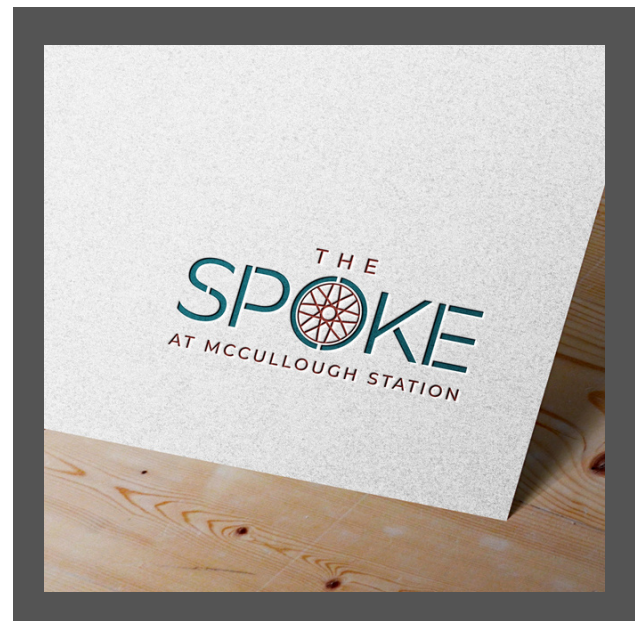
Initial Logo Options: 7-10 days after mood board received
and at least 50% prepayment is paid

Logo Revisions: 5-8 days after feedback received

Final Logo Package: 3-5 days after logo approved & paid

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BRAND STYLE GUIDE

STYLE GUIDE

☐ Digital Style Guide: \$3,500

YOUR FINAL FILE PACKAGE

A Digital Style PDF

- Story Behind The Brand
- Guidelines for Logo & Custom Brand Marks
- Typography and Color Palette Outline
- Custom Patterns
- Stock Photo Recommendations
- Overlay Recommendations
- Tagline and Brand Copy for Website

File Package:

- Style Guide PDF
- Custom Brand Marks
- Custom Patterns, Overlays or Texture Files



what we need from you to start

- Your community's address and location highlights
- Amenities & features list
- Interior design boards or photos (optional)

estimate timeline

Initial Style Guide: 12-15 days after logo approved

Style Guide Revisions: 5-10 days after revisions received

Final Package: 3-5 days after style guide approved & paid

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FLOOR PLANS

FLOOR PLANS:

FLOOR PLAN DRAWINGS

- 2D: \$95/Plan
- 2D + Finishes: \$175/Plan
- 3D + Finishes: \$350/Plan

FLOOR PLAN HANDOUTS (8.5X11 OR 5.5X8.5)

100LB Gloss Book With No AQ, 1-Sided

- Digital Only: \$28/Plan
- 100 Prints: \$149/Plan
- 250 Prints: \$239/Plan
- 500 Prints: \$389/Plan

ADD-ON OPTIONS FOR HANDOUT

- Canva Compatible: \$75 1st plan + \$10/additional

YOUR FINAL FILE PACKAGE

- *Floor Plan Drawings:* JPEG/PDF/PNG floor plan files
- *Floor Plan Handouts:* JPEG/PDF of handout

what we need from you to start

- *Drawings:*
 - Architectural plans or old floor plans
 - Preferred coloring or finishes
 - Preferred furnishing
- *Handouts:*
 - Floor plan details (# bed/bath/sq. ft.)
 - Logo and brand style preferences

estimate timeline

Floor Plan Preview: 5-7 days after all assets received

and at least 50% prepayment is paid

All Floor Plans: Will provide estimate after preview approved

Floor Plan Revisions: 5-10 days after feedback received

Final Package: 3-5 days after approval

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SITE MAP

SITE MAP DRAWING

- 1 Floor Site Map: \$695
- Extra Floors: \$150/Floor (# of Extra Floors: ____)

SITE MAP HANDOUT (8.5X11 OR 5.5X8.5)

100LB Gloss Book With No AQ, 1-Sided

- Digital Only: \$75
- 100 Prints: \$149/Plan
- 250 Prints: \$239/Plan
- 500 Prints: \$389/Plan

YOUR FINAL FILE PACKAGE

- *Site Map Drawings:* PDF/JPEG of site map drawing with unit and street labeling
- *Site Map Handouts:* PDF/JPEG of handout with legend that includes amenity labeling



what we need from you to start

- Architectural drawings
- Street and unit labeling if you want that included
- List of amenities to label and preferred labeling style
- Logo and brand style preferences
- Contact information (address, phone, website)
- Preferred icons to include (fair housing, ADA, social)

estimate timeline

Initial Site Map: 15-20 days after all assets received

and at least 50% prepayment is paid

Site Map Revisions: 7-10 business days after feedback received

Final Package: 3-5 days after approval



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FOLDERS

FOLDER OPTIONS (9X12 OR 6X9)

14PT Matte Finish with Pockets and Card Slits on Pocket

- Digital Only: \$275
- 250 Prints: \$1,595
- 500 Prints: \$1,685
- 1000 Prints: \$1,895

POCKET OPTIONS:

- 1-Pocket
- 2-Pockets

ADD-ON OPTIONS

- Canva Compatible: \$150

YOUR FINAL FILE PACKAGE

- JPEG of front and back of the design
- *If Canva add-on selected:* Link to Canva template

what we need from you to start

- Logo and brand style preferences
- Contact information (address, phone, and website)
- Preferred icons to include (fair housing, ADA, social)
- Amenity and feature list *if 1-pocket folder*
- Community photography or stock preferences

estimate timeline

Initial Proof: 4-6 days after Sprout receives all assets

Revisions: 2-4 days after feedback received

Final Files: 1-3 days after approved & paid

Prints: 7-10 days after design is approved & paid

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TRIFOLD

TRIFOLD OPTIONS (8.5X11)

100LB Gloss Book with AQ, 2-Sided, Trifold

- Digital Only: \$225
- 100 Prints: \$285
- 250 Prints: \$365
- 500 Prints: \$540
- 1000 Prints: \$690

ADD-ON OPTIONS

- Canva Compatible: \$150

YOUR FINAL FILE PACKAGE

- JPEG of front and back of the design
- *If Canva add-on selected:* Link to Canva template

what we need from you to start

- Logo and brand style preferences
- Contact information (address, phone, and website)
- Preferred icons to include (fair housing, ADA, social)
- Amenity and feature list *if 1-pocket folder*
- Community photography or stock preferences
- Floor plans drawings and details (# bed/bath/sq. ft.)
if you would like them included

estimate timeline

Initial Proof: 4-6 days after Sprout receives all assets

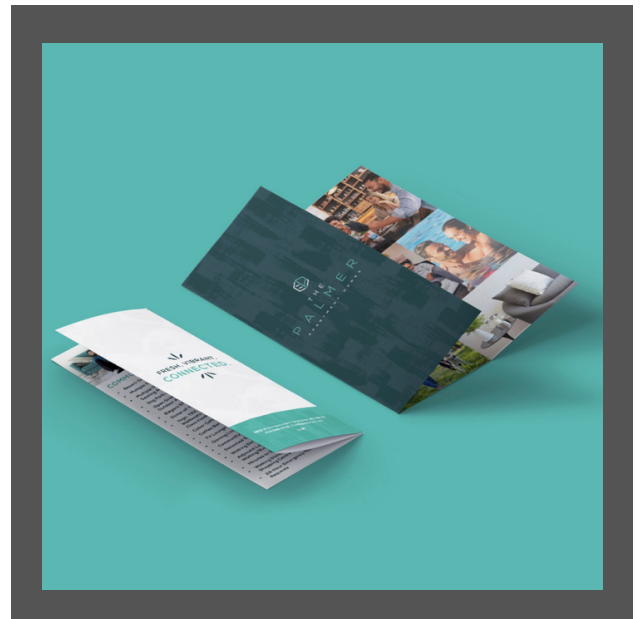
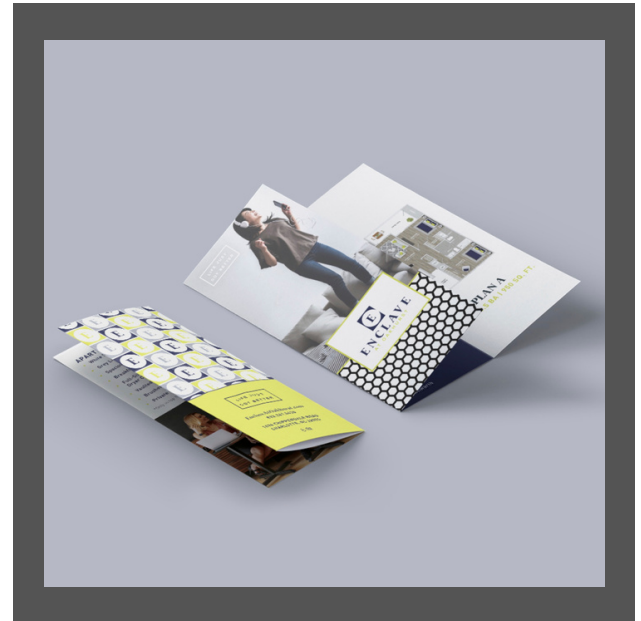
Revisions: 2-4 days after feedback received

Final Files: 1-3 days after approved & paid

Prints: 7-10 days after design is approved & paid

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FLYERS

FLYER OPTIONS (8.5X11 OR 5.5X8.5)

100LB Gloss Book

1-Sided

- Digital Only: \$75
- 100 Prints: \$149
- 250 Prints: \$239
- 500 Prints: \$389

2-Sided

- Digital Only: \$125
- 100 Prints: \$285
- 250 Prints: \$365
- 500 Prints: \$540
- 1000 Prints: \$690

70LB Uncoated

1-Sided

- Digital Only: \$75
- 250 Prints: \$195
- 500 Prints: \$225
- 1000 Prints: \$265

2-Sided

- Digital Only: \$125
- 250 Prints: \$390
- 500 Prints: \$450
- 1000 Prints: \$530

ADD-ON OPTIONS

- Canva Compatible: \$75/side

YOUR FINAL FILE PACKAGE

- JPEG of front and back of the design
- *If Canva add-on selected:* Link to Canva template

what we need from you to start

- Logo and brand style preferences
- Contact information (address, phone, and website)
- Preferred icons to include (fair housing, ADA, social)
- Amenity and feature list
- Community photography or stock preferences
- Floor plans drawings and details (# bed/bath/sq. ft.)

if you would like them included

estimate timeline

Initial Proof: 4-6 days after Sprout receives all assets

Revisions: 2-4 days after feedback received

Final Files: 1-3 days after approved & paid

Prints: 7-10 days after design is approved & paid



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POSTCARDS & RACK CARDS

YOUR OPTIONS

Postcard (5x7 OR 4x6)

14PT Uncoated, 2-Sided

- Digital Only: \$85
- 100 Prints: \$145
- 250 Prints: \$175
- 500 Prints: \$215
- 1000 Prints: \$245

Rack Card (3.5x8.5)

16PT Matte Finish, 2-Sided

- Digital Only: \$85
- 100 Prints: \$115
- 250 Prints: \$155
- 500 Prints: \$215
- 1000 Prints: \$275

Door Hanger (4.25x11)

16PT UV on front, 1-Sided

- Digital Only: \$75
- 250 Prints: \$295
- 500 Prints: \$345
- 1000 Prints: \$425

ADD-ON OPTIONS

- Canva Compatible: \$75/side

YOUR FINAL FILE PACKAGE

- JPEG of front and back of the design
- *If Canva add-on selected:* Link to Canva template



what we need from you to start

- Logo and brand style preferences
- Contact information (address, phone, and website)
- Preferred icons to include (fair housing, ADA, social)
- Amenity and feature list
- Community photography or stock preferences

estimate timeline

Initial Proof: 4-6 days after Sprout receives all assets

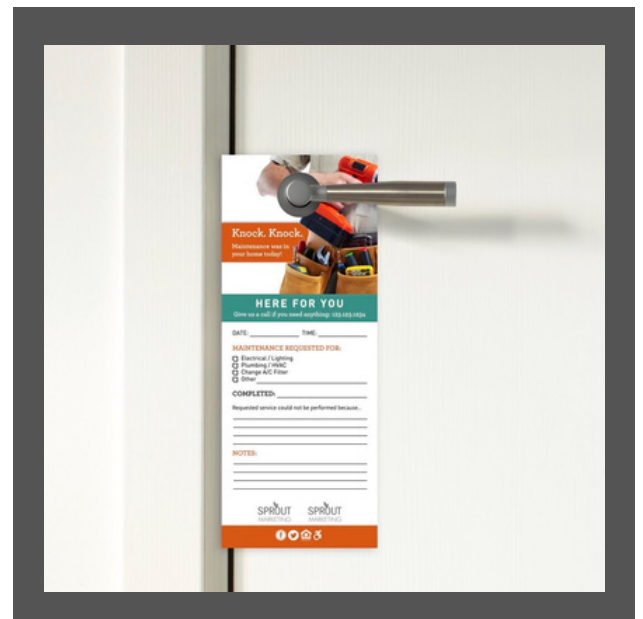
Revisions: 2-4 days after feedback received

Final Files: 1-3 days after approved & paid

Prints: 7-10 days after design is approved & paid

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BUSINESS CARDS

OF PEOPLE: _____

BUSINESS CARD OPTIONS

- Digital Only: \$25/person
- 100 Prints: \$50/person
- 250 Prints: \$75/person
- 500 Prints: \$88/person
- 1000 Prints: \$119/person

FINISH OPTIONS

- 14PT Uncoated
- 16PT UV Gloss
- 16PT Matte

*All of the above are
2-Sided Prints*

ADD-ON OPTIONS

- Canva Compatible: \$75 1st person + \$10/additional

YOUR FINAL FILE PACKAGE

- JPEG of front and back of the design
- *If Canva add-on selected:* Link to Canva template

what we need from you to start

- Logo and brand style preferences
- Contact information (address, phone, and website)
- Preferred icons to include (fair housing, ADA, social)
- Employee information (name, title, email)

estimate timeline

Initial Proof: 4-6 days after Sprout receives all assets

Revisions: 2-4 days after feedback received

Final Files: 1-3 days after approved & paid

Prints: 7-10 days after design is approved & paid

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STATIONERY

STATIONERY OPTIONS

Letterhead (8.5x11)

70lb Premium Uncoated Text, 1-Sided

Digital Only: \$55

250 Prints: \$195

500 Prints: \$225

1000 Prints: \$265

Notecard (Flat 5x7)

14PT Uncoated, 2-Sided

Digital Only: \$85

250 Prints: \$175

500 Prints: \$215

1000 Prints: \$245

#10 Envelope (9.5" X 4.125")

70lb Premium Uncoated Text

Shipping Not Included.

Digital Only: \$25

250 Prints: \$190

500 Prints: \$220

1000 Prints: \$270

A7 Envelope (5.25" X 7.25")

70lb Premium Uncoated Text

Shipping Not Included

Digital Only: \$25

250 Prints: \$265

500 Prints: \$295

1000 Prints: \$355

ADD-ON OPTIONS

Canva Compatible: \$25-75/item

YOUR FINAL FILE PACKAGE

- JPEG of your design
- *If Canva add-on selected:* Link to Canva template

what we need from you to start

- Logo and brand style preferences
- Contact information (address, phone, and website)
- Preferred icons to include (fair housing, ADA, social)

estimate timeline

Initial Proof: 4-6 days after Sprout receives all assets

Revisions: 2-4 days after feedback received

Final Files: 1-3 days after approved & paid

Prints: 7-10 days after design is approved & paid

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STICKERS

OF STICKERS: _____

2.5" CIRCLE STICKER OPTIONS

Round Stickers with UV, 1-Sided

- Digital Only: \$25
- 500 Prints: \$265/sticker
- 1000 Prints: \$349/sticker

ADD-ON OPTIONS

- Canva Compatible: \$35/sticker

YOUR FINAL FILE PACKAGE

- JPEG of the design
- *If Canva add-on selected:* Link to Canva template

what we need from you to start

- Logo and brand style preferences
- Preferred brand copy and call-to-action
- Contact information (address, phone, and website)
- Preferred icons to include (fair housing, ADA, social)

estimate timeline

Initial Proof: 4-6 days after Sprout receives all assets

Revisions: 2-4 days after feedback received

Final Files: 1-3 days after approved & paid

Prints: 7-10 days after design is approved & paid

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DIGITAL GRAPHICS

OF GRAPHICS: _____

GRAPHIC OPTIONS

- Social Square Graphics: \$45/graphic
- Instagram Story Graphics: \$45/graphic
- Email: \$45/graphic (Size: _____)
- Ad: \$45/graphic (Size: _____)
- Custom: \$45/graphic (Size: _____)

ADD-ON OPTIONS

- Canva Compatible: \$35/graphic

YOUR FINAL FILE PACKAGE

- JPEG of the design
- *If Canva add-on selected:* Link to Canva template

what we need from you to start

- Logo and brand style preferences
- Preferred brand copy and call-to-action
- Community photography or stock preferences
- Preferred icons to include (fair housing, ADA, social)

estimate timeline

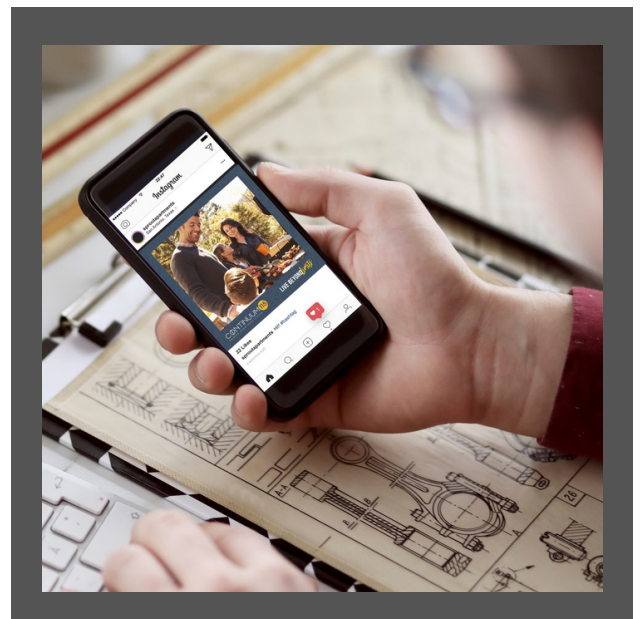
Initial Proof: 4-6 days after Sprout receives all assets

Revisions: 2-4 days after feedback received

Final Files: 1-3 days after approved & paid

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SIGNAGE

OPTIONS Shipping not included. *Bulk discounts available.*

A-Frame (24x36)

*Signicade Deluxe Frame with
2 24" x 36" 4mm Coroplast Posters*

Print: \$245/A-Frame

OF SIGNS: _____

Poster (24x36)

24" X 36" 4mm White Coroplast

Print: \$55/Poster

OF SIGNS: _____

Bandit (24x18)

*Coroplast 10mm White with Vertical
Flute Direction and H-Stake*

Print: \$55/Bandit

OF SIGNS: _____

Floor Decal (24x24)

4mil Flexible Vinyl Floor

Circle Sticker

Print: \$45/Bandit

OF SIGNS: _____

ADD-ON OPTIONS

Canva Compatible: \$35-75/Sign

YOUR FINAL FILE PACKAGE

- JPEG of your design
- *If Canva add-on selected:* Link to Canva template

what we need from you to start

- Logo and brand style preferences
- Preferred brand copy and call-to-action
- Community photography or stock preferences
- Contact information (address, phone, and website)
- Preferred icons to include (fair housing, ADA, social)

estimate timeline

Initial Proof: 4-6 days after Sprout receives all assets

Revisions: 2-4 days after feedback received

Final Files: 1-3 days after approved & paid

Prints: 7-10 days after design is approved & paid

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