



# August 2019

ACCESS THE FULL DAILY DOSE TO PLAN  
YOUR SOPHISTICATED MARKETING STRATEGY!  
**BECOME A MEMBER HERE!**

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

**SCHEDULE A DEMO TO  
PREVIEW THE SPROUT  
MEMBERSHIP!**

## LEGEND

- Planning
- Work/Life Balance
- Student Housing
- Outreach
- Events
- Referrals
- Renewal/Welcome
- Retention
- Notices

## AUGUST'S CREATIVE HOLIDAYS:

- 8/1: Girlfriends Day
- 8/2: Coloring Book Day
- 8/2: Ice Cream Sandwich Day
- 8/3: Watermelon Day
- 8/3: IPA Day
- 8/4: Chocolate Chip Cookie Day
- 8/4: Sisters Day
- 8/5: Work Like A Dog Day
- 8/6: Root Beer Float Day
- 8/6: National Night Out
- 8/8: Dollar Day
- 8/9: Book Lovers Day
- 8/10: Lazy Day
- 8/10: S'mores Day
- 8/13: Prosecco Day
- 8/14: Creamsicle Day
- 8/15: Relaxation Day
- 8/16: Rum Day
- 8/17: Nonprofit Day
- 8/18: fajita Day
- 8/20: Lemonade Day
- 8/21: Senior Day
- 8/24: Waffle Day
- 8/25: Banana Split Day
- 8/26: Dog Day
- 8/26: Women's Equality Day
- 8/30: Toasted Marshmallow Day
- 8/31: Trail Mix Day

<p>REFER TO EARN <b>BONUSES</b></p> <p>Refer your friends and family to Sprout Daily Dose and earn up to \$500 in bonuses!</p>	<p>LET'S STICK <b>TOGETHER</b></p> <p>Your friends and family are your best resource for referrals. Let's stick together and make the most of our referral program!</p>	<p>If you love 'em, lead 'em</p> <p>A friendly reminder: Sprout Daily Dose is a community. From your referrals, we build a team.</p>	<p><b>Check out</b> Casey's guide to Instagram stories &amp; other applications!</p>	<p>It's Dollar Day! Remind your prospects they save big at your community!</p>	<p>It's the last month of summer and the perfect time for poolside treats!</p>	<p><b>Members</b> learn the power of the hashtag with Casey Van Zandt!</p>
<p>Nearby a Target? Have fun on social media with locational posts!</p>	<p>Back-To-School season is here! Outreach to teachers this month!</p>	<p>National Night Out is here! It's all about awareness &amp; community!</p>	<p><b>Check out</b> Casey's guide to Instagram stories &amp; other applications!</p>	<p>It's Dollar Day! Remind your prospects they save big at your community!</p>	<p>Show the elements of a good resident on social media!</p>	<p>Don't you want s'more residents? Promote sweet summer referrals!</p>
<p>Learn all about boundaries with Casey and learn to balance both at work and at home! Become a member <b>here</b>.</p>	<p>Celebrate back-to-school with a supply drive or supply swap event.</p>	<p>Get creative on social media with fun creative holidays!</p>	<p>We love pairing welcomes and renewals with plants!</p>	<p>Promote referrals by having residents tag their BFF in your posts!</p>	<p>Follow-up can be just peachy! Have some fun with your Follow-up.</p>	<p>Schedule out the rest of your social posts now and enjoy the brain space.</p>
<p>Welcome new furry residents home with treats and toys!</p>	<p>Help your prospects cool off with a fun lemonade outreach campaign!</p>	<p>It's Lemonade Day! Have lemonade in the office for residents &amp; prospects.</p>	<p>Inform residents of back-to-school information on social media!</p>	<p>Action creates opportunity. <b>Learn</b> 3 things to ditch when you're in a career funk.</p>	<p>Get residents to refer co-workers by sending them lunch with the goods they need to refer!</p>	<p>Don't you wish Alexa could fold your laundry? Get good social response with fun posts.</p>
<p>Is your pool closing for the summer? Give your residents a heads-up.</p>	<p>Get punny with your renewal reminders. We are bananas for you, too!</p>	<p>Check <b>here</b> to see if there's a huge chunk of the student housing market you may be missing out on!</p>	<p>Highlight your amenities using Instagram highlights and stories.</p>	<p>Summer hours over? Make sure to update your Residents!</p>	<p>Close your pool for the season with a puppy pool party!</p>	<p>Create a plan of action when it comes to setting your work and home boundaries.</p>
<p>REFER <b>FRIENDS</b> FOR BONUSES</p> <p>Refer your friends and family to Sprout Daily Dose and earn up to \$500 in bonuses!</p>	<p>SAVE your apartment lease</p> <p>Refer your friends and family to Sprout Daily Dose and earn up to \$500 in bonuses!</p>	<p>We'll Be Right Back</p> <p>Make Yourself At Home in the right place and with the right team from your community team.</p>	<p>s'more RESIDENTS LIKE YOU!</p> <p>Get something sweet when you need referrals and thank your community with good old-fashioned referrals.</p>	<p>When life gives you lemons, make lemonade</p> <p>Get something sweet when you need referrals and thank your community with good old-fashioned referrals.</p>	<p>YOU HAD US AT ALOE</p> <p>Refer your friends and family to Sprout Daily Dose and earn up to \$500 in bonuses!</p>	<p>LET'S MAKE YOUR HEARTS BURST</p> <p>Refer your friends and family to Sprout Daily Dose and earn up to \$500 in bonuses!</p>